

## Business Traveller - UK - August 2011

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“The likelihood that flight prices will increase and the forthcoming greater provision/integration of international rail suggest that the trend towards the latter away from the former will continue in future. However rail travel in the UK will see greater price rises in 2012 than it has for some time.”

- Tom Rees, Senior Travel and Tourism Analyst

### In this report we answer the key questions:

- What will rising flight prices mean for business travel?
- What can operators do to adapt to the growing older working population?
- Will international rail travel continue to prove attractive for business travellers?
- How can operators best capture the ‘bleisure’ (business plus leisure) pound?

#### Definition:

This report examines business travel by UK residents, both within the UK (domestic) and going overseas. Such travel can include business meetings, incentive trips and attending conferences/exhibitions/trade shows.

An adult, for the purposes of Mintel’s research, is anyone aged 16 or over.

The standard travel and tourism definitions used in the terminology of this report are as follows:

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