

Footwear Retailing - UK - July 2014

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"Footwear specialists are competing with non-specialists such as grocers, clothing chains and department stores.

Those specialists that are succeeding against this competition are making themselves real destinations for fashionable footwear. Those specialists with a broader positioning have fewer points of difference, so shoppers have fewer reasons to choose them over non-specialists."

– Tamara Sender, Senior Fashion Analyst

This report looks at the following areas:

- How has the footwear market performed in the last 12 months?
- Which retailers are emerging as the winners of 2014?
- What are the main opportunities for growth?

The footwear sector has experienced significant changes over the last year as clothing retailers grow their share of the market.

Clothing retailers have benefited from the trend for one-stop shopping as they stock shoes, clothes and accessories in the same store.

The report looks at purchases of shoes through all retail channels – both specialist and non-specialist (eg clothing stores, department stores, sports shops, supermarkets, internet pureplayers, catalogue retailers, markets, garden centres etc).

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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