

Kitchens and Kitchen Furniture - UK - September 2015

Report Price: £1750.00 | \$2834.04 | €2223.04

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"A livelier housing market is helping improve consumer confidence so that more people are moving house and more home owners are updating their properties. In 2014 sales of fitted kitchens grew by some 4.6% and 2015 is shaping up to be a year with similar growth."
— Jane Westgarth, Senior Market Analyst

This report looks at the following areas:

- Is there potential to expand online sales for fitted kitchens?
- What does the future hold for innovation in the kitchen?
- What role does planning play in influencing where people buy kitchens?

Popularity of creative home cooking and baking, especially at weekends, is adding to a love of gadgets and small kitchen appliances, which in turn means that people need to make the most efficient use of their storage and work surfaces.

There is a fashion for bigger, open kitchen spaces as well as more open-plan kitchen/living areas in the home. We are seeing kitchens creating a hub for entertaining, eating and family leisure time at home. So people want stylish kitchens which are both practical and are pleasant places to spend time and to receive guests.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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