

## The Brazilian Hotel Sector - April 2015

Report Price: £295.00 | \$477.74 | €374.74

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“Soaring property prices have made it virtually impossible to develop new hotels in the primary markets due to extremely elevated land values. Nevertheless, there are windows of opportunity for hotel development in Brazil, especially as concerns budget and economy hotels in secondary or tertiary cities with populations of between 80,000 and 1,000,000.”

- Jessica Kelly, Senior Tourism Analyst

### This report looks at the following areas:

- What will be the medium-term impact of the 2014 World Cup and the 2016 Summer Olympics on Brazil's hotel sector?
- How is hotel development financed in Brazil?
- What are the leading domestic and international hotel chains in Brazil?
- Where are the best hotel development opportunities in Brazil?

This report provides an overview and update about Brazil's hotel sector, including: the outlook for spending on travel and tourism in Brazil; hotel capacity and recent growth by region and province; recent hotel performance; the ranking and penetration of hotel chains in the country; major hotel developments and pipeline; and distribution channels.

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