

Beauty Retailing - Germany - January 2016

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Beauty Retailing – Europe provides detailed coverage of the beauty retail sectors in five Western European markets: the UK, France, Germany, Italy and Spain. The data in its entirety is contained in the single copy five-country report, which gives a full overview of beauty retailing in these markets. Single country reports are also available for the UK, France, Germany, Italy and Spain.

This report looks at the following areas:

In the European Summary – The Market section we also provide data for European beauty retailing beyond these five countries.

Our Europe-wide data in European Summary – The Market includes:

- Consumer spending on personal care goods and services for 18 European countries, 2010-15;
- Health and beauty specialists' retail sales, 2010-15, and forecasts, 2016-20 for 19 European countries;
- A ranking of Europe's top 15 beauty specialists by 2014 revenues.

Our coverage of the five major markets includes Mintel market size data for each of the major beauty and personal care categories.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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What we think

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The drugstores finally embrace e-commerce

The facts

The implications

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The drugstore space race

The facts

The implications

Incorporating technology into beauty retail

The facts

The implications

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Drugstores dominate but discounters grow

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Key Players – What You Need to Know

- The drugstores launch online
- The drugstores are expanding
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EUROSTAT – Luxembourg

dm-Drogerie Markt

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Retail offering

Douglas Perfumeries

What we think

A focus on beauty

Expansion and diversification

Bringing Les Bellista to Germany

Multichannel

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Company background

Company performance

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Retail offering

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