

Leisure Centres and Swimming Pools - UK - September 2016

Report Price: £1750.00 | \$2834.04 | €2223.04

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“Increased outsourcing of public leisure centre and swimming pool provision is proving a positive influence on investment and revenues but finds facility users sensitive to rising admission prices and risks de-prioritising public health and activity goals.”

– David Walmsley, Senior Leisure Analyst

This report looks at the following areas:

- How big a threat is the rise of the low-cost private gym?
- Where will new leisure centre and swimming pool users come from?

This Report covers local authority-owned leisure centres and swimming pools, including facilities run on a 'dual use' basis, eg facilities housed within schools etc. that are available for use by the public at certain times of the day or week.

Despite often being in direct competition with public leisure centre facilities, private health and fitness clubs are excluded from the coverage of this Report, as are all other private facilities that are not open to the general public, such as those reserved for employees, or association or trade union members.

Where reference is made to data on public sports centres sourced from The Leisure Database Company, the use of the term 'Public Sports Centre' relates to both availability and core facilities. In terms of availability it has been refined to exclude those venues not available to the general public on a 'pay-and-play' basis or for club use only (usually applicable to educational-based sites). The Leisure Database Company definition also refers specifically to a venue with one or more of the following core facilities: health and fitness, swimming pool (indoor or outdoor) or sports hall.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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