Suncare - UK - December 2016

Report Price: £1995.00 | $2490.76 | €2354.10

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"The suncare sector is estimated to show little change in value in 2016, despite a rise in usage of sun protection and self-tanning products. This is likely due to savvy shopping behaviours which have seen discounters rise in popularity."

– Roshida Khanom, Senior Beauty and Personal Care Analyst

This report looks at the following areas:

- **Reassessing the ratings system**
- **Suncare products are saved for reuse**
- **Making sampling in self-tanning easier**

The mass market suncare sector is estimated to decline in value by 0.4% in 2016, to £242 million, despite a rise in overall usage of suncare products. This is likely due to savvy shopping behaviours, which have seen discounters rise in prominence.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

Suncare - UK - December 2016

Report Price: £1995.00 | $2490.76 | €2354.10

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Table of Contents

Market Share

Launch Activity and Innovation

Advertising and Marketing Activity

Suncare - UK - December 2016

Report Price: £1995.00 | $2490.76 | €2354.10

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.