

Kitchens and Kitchen Furniture - UK - October 2017

Report Price: £1995.00 | \$2672.70 | €2262.13

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“Kitchens have become a home hub, used for cooking, eating, leisure activities and entertaining. This is driving a fashion for larger kitchens, often combined with eating areas, seating and patio doors opening to the garden. Consequently, households will invest to create a stylish room, enhanced with lighting, decorative touches and plenty of storage options.”

– Jane Westgarth, Senior Market Analyst

This report looks at the following areas:

- **Bunnings has decided to stop fitting kitchens, preferring a simpler trading model**
- **The kitchen has become a home hub, where space allows**
- **Are Smart Home developments influencing expectations of kitchens?**

There are several key trends at play. The shift into urban living is leading to many homes having smaller kitchen spaces which, in turn drives demand for innovative storage solutions, minimal lines and room layouts. Countering this there is a fashion for open plan living, with various combinations of kitchens, dining areas and living spaces, in turn raising demand for built-in appliances, as these give kitchens a sleeker, tidier appearance. Also, some households extend when possible, by knocking through or building extensions, creating larger kitchens – a trend particularly evident at the high end of the market. While kitchen styling evolves slowly, more makers are focussing efforts on the interiors of cupboards and drawers. Demand for kitchens is closely linked to the housing market – people are more likely to refurbish a kitchen in the five years after moving house than at any other time. The housing market was buoyant up until 2016, when the combined effects of changed stamp duties and the aftermath of the Brexit vote led to a rush to get ahead of the new tax rates, followed by a cooling of demand. 2017-18 is likely to see slower housing sales and this will have a knock-on effect to demand for kitchens.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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