

## Online Shopping - US - June 2017

Report Price: £3085.18 | \$3995.00 | €3666.43

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"Online sales are growing, with positive sales expected through 2021. Nearly all consumers have some form of internet access in their household, so new users will likely come from convincing shoppers to do more of their shopping online. Many consumers are already doing some online shopping, but five specific channels are the most preferred for online shopping."

**- Alexis DeSalva, Retail & Apparel Analyst**

This report looks at the following areas:

- Many retailers were not shopped by more than half of online shoppers
- Most consumers aren't making purchases on smartphones and tablets

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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