Cruises - US - September 2017

Report Price: £3085.18 | $3995.00 | €3666.43

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"The US cruise market continues to grow at a steady pace. Converting interest into action among adults who have never cruised is the key to passenger growth. Cruisers want personalized experiences that allow for enough time and flexibility to explore destinations the way they want, as well as innovative activities, a variety of dining options, and top entertainment to occupy their time aboard."
- John Poelking, Leisure Analyst

This report looks at the following areas:

- **US market largest and growing, but losing share**
- **Cruises losing the competition with land-based vacations**
- **Demonstrating value to Potential Cruisers**

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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