

Dentistry - UK - June 2017

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MARKET & BUSINESS
DEVELOPMENT*Combining insight with foresight*

“Skill mix’ has helped free up the time available to general dental practitioners, which can then be used to fulfill more patient appointments and increase the time allocated to private work.”

– Lewis Cone, B2B Analyst

This report looks at the following areas:

- What are the key determinants driving the industry?
- How could the market be affected by Brexit?
- How has the provision of dental treatment and other services changed over recent times? Has it favoured private dental provision?
- How do patients currently rate dental services? Is there room for improvement?
- What does the future hold for dentistry in the UK?

The strongest scope for growth is corporate demand for dental cover as its popularity with employers and employees has remained strong despite a weak recent economic backdrop. The proportion of companies offering a dental plan to employees has slowly risen over the last few years. However, the challenge for companies is to select a provider that will help them engage employees to influence behaviour, while still being appropriate for their budgets.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Association of Dental Administrators and Managers

The Association of Dental Anaesthetists

Association of Dental Groups

Association of Dental Implantology

British Academy of Cosmetic Dentistry

British Association of Dental Nurses

British Association of Dental Therapists

British Association of Prosthetists and Orthotists

British Dental Association

British Dental Industry Association

British Endodontic Society

British Orthodontic Society

British Society of Dental Hygiene & Therapy

British Society for Disability and Oral Health

British Society of Paediatric Dentistry

British Society for the Study of Prosthodontics

Trade magazines

British Dental Journal

Dental Health

Dental Insider

Dental Nursing

Dental Supplies

Dentistry

Primary Dental Journal

Private Dentistry

The Business of Dentistry

The Dentist

Trade exhibitions

British Academy of Cosmetic Dentistry Annual Conference

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