

Lotteries - UK - January 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“Sliding sales of National Lottery draw games and scratchcards have damaged the market as a whole but could usher in a new period of innovation as Camelot scrambles to recover and its rivals look to cash in.”

– **David Walmsley, Senior Leisure Analyst**

This report looks at the following areas:

- Have we reached peak scratchcard?
- Will new transparency promote giving over winning?

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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