

Major Household Appliances - US - March 2019

Report Price: £3254.83 | \$4395.00 | €3662.99

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"The major appliance market has maintained steady growth over the past five years, benefitting from a positive economy and housing market, as well as consistent category innovation. Americans are designing their homes to reflect their lifestyle."

- **Rebecca Cullen, Household Care Analyst**

This report looks at the following areas:

- Improving economy boosts appliance sales
- Housing market, population shifts will determine designs, features of focus

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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