

## Spectator Sports - UK - November 2019

Report Price: £1995.00 | \$2693.85 | €2245.17

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“A golden year for women’s sport and high levels of public interest in seeing more of it have created an unprecedented opportunity for female teams and athletes to step into the market’s mainstream.”

– **David Walmsley, Senior Leisure Analyst**

This report looks at the following areas:

- Where next for the women’s sport boom?
- Sports turn brands to keep the excluded onside

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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- Absence of mega events sees viewing fall
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