

Grocery Retailing: Incl Impact of COVID-19 - US - April 2020

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"Between 2014 and 2019, multi-outlet sales of groceries continued to rise steadily but slowly. The rapid escalation of the COVID-19 pandemic in March of 2020, however, gave the industry a jolt, boosting sales in the short term but introducing enormous new challenges as well."
- John Owen, Associate Director Food & Retail

This report looks at the following areas:

- The COVID-19 pandemic is impacting grocery shopping behavior
- How the grocery retailing market will perform in the aftermath of the pandemic
- What grocery retailers are doing to keep shoppers and employees safe during the pandemic
- How some grocery retailers are working to foster a sense of community during the pandemic and to help consumers cook more creatively from the pantry

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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