

Travel Insurance - UK - February 2020

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“Mintel’s research shows that, when it comes to choosing a travel policy, a much greater proportion of people are swayed by price than important product features such as cover limits and excess levels.”

– **Sarah Hitchcock, Senior Financial Services Analyst**

This report looks at the following areas:

Moreover, many consumers assume that their policy will cover all eventualities, including an airline going bust and accidents caused by excessive alcohol consumption. It follows, therefore, that changing consumer perceptions and improving understanding of the product need to remain key objectives for providers.

- **FCA’s new signposting rule will boost the profile of specialist providers**
- **Opportunity to grow interest in, and take-up of, supplier failure cover**

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The Market – What You Need to Know

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