

## Casinos: Inc Impact of COVID-19 - UK - April 2020

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“The domination of casino gaming revenues by online operations offers some insulation from the worst effects of the coronavirus pandemic for the market overall, but a prolonged lockdown and slow recovery could badly damage its high street segment. The hit to revenues will also undermine high street operators’ ability to invest in new technology as well in the venues themselves.”  
**– David Walmsley, Senior Leisure Analyst**

This report looks at the following areas:

- **The impact of COVID-19 on consumer behaviour and market dynamics in the casino gaming market**
- **The need to revive high street casino visiting once the pandemic is over**
- **Crossover and competition between in-person and online play**
- **The challenge posed by non-casino brands in online gaming**

The coronavirus (COVID-19) pandemic has hit the UK at the wrong time for the country’s casino gaming market, which was already experiencing a slowdown in growth as the online segment matured, and high street business slipped into decline.

The impact of the crisis on overall market value will be mitigated by continuing remote operations, which generate the majority of revenue and are expected to attract additional custom from closed retail gambling venues during the emergency.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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